

# Why Wonder Lister is your best choice for migrating from Turbo Lister?

## Background

In the Fall update 2016, eBay announced that their only windows based desktop listing tool called Turbo Lister will be shut down come June 2017. While Turbo Lister is in used by hundreds of thousands of mostly small to medium sized sellers and/or businesses, all such individual sellers and/or businesses would need to look for some alternative solution. In this article, you will learn why Wonder Lister is the only viable option if you currently use Turbo Lister.

## Wonder Lister will import your Inventory Items

While eBay is asking existing Turbo Lister users to make a switch to their online tool called Seller hub and of course it might work for some, it mostly is not a perfect solution for most. And the reason is not really very hard to understand. eBay Seller hub is not capable of importing your inventory items (only existing eBay listings). On the contrary, Wonder Lister provides for importing your existing Turbo Lister Inventory Items. All you need to do is simply use Turbo Lister to export your inventory items to a CSV file and Wonder Lister will import from that CSV as-is, yes, absolutely no change is needed!

## Wonder Lister is the ONLY affordable Turbo Lister alternative

We understand how hard it is for small and medium sized businesses to take money out from their small margins. At Wonder Lister, we have a very simple philosophy. We grow when you grow! With that objective, we had since day1, kept our pricing policy so that it is a no brainer for anyone to start using Wonder Lister. Our pricing starts at just \$5 a month. So, initial onboarding is extremely affordable. And as your eBay business grows over time, you simply move to the next tier. So, you ONLY pay a very small differential in price but you will be able to continue to use Wonder Lister no matter how large your eBay business grows to.

## You will not miss out on any functionality you have been used to in Turbo Lister

We understand switching to another listing application is not an easy decision for most. But, many a times, it is good when a change is mandated. That is the time for reflection and discover what good things you might have been missing so far. While Turbo Lister has been in use by a lot of eBay sellers, it certainly lacks a lot. Wonder Lister has every single feature supported by Turbo Lister including the creation of offline items. But Wonder Lister has much more to offer. Some of them are:

- Offline creation of inventory items
- Folders to organize your data
- Automatic sync with eBay (no manual intervention needed)
- Scheduling (So, you don't need to pay eBay fee!)
- Customizable Grid Views (multiple grid views and for each grid view you decide which columns in the grid you want to see)
- Extremely powerful Bulk editing (Turbo Lister is simply no match)
- Bulk editing by search and replace
- Unlimited number of eBay accounts
- Supports every single eBay site around the globe (a total of 22 eBay sites as on date)

- Unlimited number of employees (or computers)
- Extremely fast performance even under large number of listings (We have users with close to a million listings!)
- Automation rules to list and relist based on rules you set
- Customizable listing editor (so you can hide fields you never use)
- Simple side by side editor (click on a listing in the Grid and edit alongside in the simple editor!)
- Edit directly inside the Listing Grid like an EXCEL spreadsheet
- Export your data to a flat file to be used on any other marketplace like Amazon, Shopify, Magento, Etsy or anywhere else including your own personal website
- All your data is on your own computer, so, you will have the ability to relist even very old items
- Automatic database backups (Trust us you will thank us someday that this feature exists)
- Consignor commission based on commission policies you define
- Profit and Loss reports
- Pick List

### You are in safe hands!

Our Founder & CEO, Chavi Rastogi is a veteran software professional and devoted almost a decade of his career working directly at eBay. At eBay, he worked in the Seller's tools team managing eBay's Blackthorne and Turbo Lister product lines. So, who knows better about these tools than Chavi! The best part is that Wonder Lister is completely designed with the inputs from its actual users and that philosophy continues till date. Started in 2013, in just three short years, Wonder Lister has become the leading eBay listing tool.

### Is there anything you will not get that you had in Turbo Lister

The short answer is Yes!

- You will not see on and off crashes that most Turbo Lister users complain about
- You will miss regular and frequent coffee breaks when you wait for your Turbo Lister screens to refresh
- You would never ever have to compress your database because it gets corrupted often

### Last word of advice

Do not take ours or anyone else's word for granted. We suggest you do your own due diligence because selecting an appropriate and affordable eBay listing tool is vital for your eBay business, a tool must be able to scale not only in terms of functionality but must continue to remain affordable as your eBay business grows over time. Wonder Lister is known for its 100% free no cost to you, world class support and anyone who has used Wonder Lister will vouch for that. And with a starting price tag of just \$5 a month, no other tool in the market comes even close.